



These are the key terms from Chapter 6. Try cutting them out and then matching the key terms with their definitions or asking friends and family to test you. They could give you the key term and ask you to provide the definition or give you the definition and ask you to provide the key term.

Commercialisation	The commercialisation of physical activity and sport involves individuals, organisations and companies buying and selling sporting goods and services with a focus on profit rather than participation.
Deviant behaviour	Behaviour that goes against the moral values or rules of a sport.
Gamesmanship	Bending the rules/laws of a sport without actually breaking them.
Grassroots participation	This is participation in sport and physical activity that takes place at the local level. It often involves lots of volunteers who organise and coach training sessions and competitions for the love of the sport.
Sportsmanship	The qualities of fairness, following the rules and being gracious in defeat or victory.